

RAM Board Agenda
November 20, 2014 11:30 a.m. – 2:00 p.m.

Rock Tenn Facility
(Recycling Association of MN - Offices)
2250 Wabash Ave - Saint Paul - Board Room

Conference Call Details: 1-605-562-3000, Pass code: 591335#

Agenda item	Discussion lead	Action Requested	Time allotted
Call to Order/Roll Call	<i>Zbinden</i>		11:30-11:35
Meeting Agenda & September 18 th Minutes	<i>Zbinden</i>	Approval	11:35-11:40
Treasurer's Report & Dashboard	<i>Wollschlager/ Mattacola</i>	Approval	11:40-11:50
RYH bulb recycling	<i>Mattacola/Sailer</i>	Discussion	11:50-12:00
MIB Pick-up Fee	<i>Mattacola/Sailer</i>	Discussion	12:00-12:15
Break for Dishing up Lunch			12:15-12:25
Conference Recap	<i>Mattacola/Sailer</i>	Discussion	12:25-12:40
Employee Manual Changes	<i>Mattacola</i>	Discussion	12:40-12:55
Brita's Program Updates	<i>Sailer</i>	Discussion	12:55-1:10
Maggie's Program Updates	<i>Mattacola</i>	Discussion	1:10-1:125
Signs Update	<i>Sailer</i>	Discussion	1:25-1:30
Other Business:			
Adjourn	<i>Zbinden</i>	Approval	1:30

Next board meeting **December 18, 2014**

Recycling Association of Minnesota

Minutes of the Board of Director's Meeting – September 18th, 2014

Meeting Location: Board Room at the RockTenn Facility, St. Paul, MN

Board Members Present: Michael Reed, Mark Rust, Marcus Zbinden, Amy Ulbricht, Doug Lien, Greg Nelson, Bill Keegan, Mary Chamberlain; by *phone*: Nathan Reinbold, Julie Mooney, Spencer Best, Lorilee Blais,

Board Members Excused: Jim Wollschlager, Sandy Gunderson, John Crudo, Tim Goodman, Mike Larson

Board Members Unexcused: Anne Ludvik, Michael Whitt

Staff Present: Maggie Mattacola, Brita Sailer, Graham McCall

Others Present:

Call to order

Board Chair, Marcus Zbinden called the meeting to order at 11:33 a.m.

Agenda and Minutes

Reviewed the September agenda and made a minor change to the agenda to accommodate those who had to leave the board meeting early were accommodated by moving the 'Conference Update' discussion to before the agenda and minutes section. Mary Chamberlain noted the incorrect month was titled for the meeting minutes. She moved to change 'July' to 'August' for the minute's title. With no other changes to make to the August minutes, Bill Keegan made a motion to approve and seconded by Mary Chamberlain. Motion approved.

Conference Update

Maggie reviewed the various planning details and components of the conference and show. She stated that she still needed assistance with signs, attendee badge construction and assembly. Other than those few items the conference was in good shape with the last minute details to tend to that come up. She noted that confirmed sponsorships to date are \$26,500 and booths are sold and at capacity. The total number of registrants to date is 224.

Treasurer's Report/Dashboard

Treasurer update. Maggie conducted a quick walk-through of the revenue spreadsheet due to Jim Wollschlager's absence. She noted that the spreadsheet shows RAM having a deficit (being in the red) by \$24,081.28, but she went onto say that at this time last year, RAM was \$46,000.00 in the red. With the conference funding continuing to come in, RAM's budget is looking good for the year, so what may look like a deficit will not be after conference payments are received. Maggie continues to work with RAM's financial advisor to set up the mutual fund (Calvert Fund) for RAM as an investment account. Motion was also made to approve the September dashboard by Mark Rust, seconded by Amy Ulbricht. Motion approved.

RYH Bulb Recycling

Sailer expressed concern about the viability of the RYH program due to some of the vocational center concerns about bulb recycling. As it currently states in the contract between RAM and the v-centers, the v-centers are required to recycle the light bulbs. The centers currently receive .49 cents/lb to recycle the plastic wire. It was noted that the ratio of wire is greater in weight than the bulbs. Currently, they also have to pay .22 cents/lb for the recycling of the bulbs from string lights. This nets the centers between .25 to .27 cents/lb to participant in the program. This profit has taken a hit due to increased transportation costs and other demands. Due to the bulbs not being hazardous and not having to be handled as a regulated waste material, it was discussed to discontinue the mandate to have the v-centers recycle the bulbs and simply concentrate on recycling the wires. Any given v-center could recycle the light bulbs if they should want to. Sailer will be working to communicate the change to the RYH program to the vocational centers.

-----Break for Dishing Up Lunch ----- (started up again at 12:20 p.m.) -----

WasteCon Report

Maggie attended WasteCon with Jennifer Klennert. One of the things that caught her attention at the conference was a presentation that discussed generational gaps and succession planning. After some discussion amongst board members, it was discussed to possibly do a 2015 conference session on succession planning and how to actually implement it.

Maggie's Program Update

Refer to Maggie's director update emailed and handed out at the Board Meeting for more clarification.

Regarding MIB/IITB, Maggie was able to meet with SuperAmerica corporate employees to discuss incorporating SO into the programs. Maggie is currently looking for funding to purchase bins and for the vocational centers staff time.

With the pending mandates to commercial/business recycling, there was some discussion amongst the board at how to best position RAM for this significant change to the recycling landscape. Michael Reed told Maggie to set up a meeting after the conference with haulers/MRF, etc to get the real cost of doing recycling at businesses so that RAM can charge a fair fee to businesses to help cover costs for RAM and the vocational centers.

Website/Signs Update

Brita continues to work with the Solid Waste Management Coordinating Board and Amy Ulbricht (being on the communications committee of SWMCB). They have been discussing ways to incorporate the printer function into the personalized signs piece of the project. RAM/SWMCB will be using the designs based on Hennepin County/Washington County to create uniform recycling signs not only in the metro, but in greater MN as well. Several sizes will be available to have signs work with Slim Jim style bins, brute containers and more. RAM/SWMCB signs will be designed by SWBCB's current designer. The signs will be coming out during the first quarter of 2015 for all to use free of charge.

Amy Ulbricht mentioned that the SWMCB/RAM is still taking advice on signage comments for pictures/image ideas. She advised the board to send her images if they have them.

RAM continues meetings/consultations with the Nerderly. Trainings for RAM staff on use of the site has been completed. Graham will be migrating content from the existing pages to the new site. The new site should be in place by the end of September or by the start of the conference.

Brita's Program Updates

Refer to Brita's director update emailed and handed out at the Board Meeting for more clarification. Some of the highlights include: car seat/ReSeat program challenges as of late and looking for ways to recycle more the seats in a quicker time period. Zbinden mentioned that he may be able to utilize STS crews to disassemble seats at a faster rate to reduce the glut of seats in storage. Brita also mentioned that work with the U.S. Carton Council has been going great with on-going weekly calls. There is a webinar of carton recycling scheduled for September 23 with 12 people registered (Carton Council requires at least 3 registrants for contract obligations with RAM).

Brita was also active with member outreach visiting Tri-County Solid Waste in St. Cloud, including presentations at the SWA conference at Madden's and the North Dakota Solid Waste and Recycling Association conference. She has also been busy with agricultural plastic recycling development. More information is compiled in her update.

RAM Board Elections/RAM Awards

Maggie gave a brief update that there are 10 members running to be on the board with only 8 openings. Elections are ending on 9/26. Michael Whitt is still on the RAM board – there was some confusion that he was no longer on the board do to his resignation from SMSC.

Other Business

Reimbursement for Out of State Speakers

There will be a Conference Committee meeting held after the conference to discuss the reimbursement parameters for out of state speakers at future RAM conferences. There was discussion to post the conference survey online for all the members to view.

Adjourn

Meeting was adjourned at 1:45 p.m. **MOTION???? Who??? And Seconded by who????**