



**Recycling Association of Minnesota & the  
Solid Waste Association of North America,  
Land of Lakes Chapter  
21<sup>st</sup> Annual Conference & Dinner  
October 5 & 6, 2016**



June 21, 2016

Dear Prospective 2016 Exhibitor:

The Recycling Association of Minnesota (RAM) and the Solid Waste Association of North America (SWANA) invite you to join us as an exhibitor at our 21<sup>st</sup> Annual RAM/SWANA Conference on October 5<sup>th</sup> & 6<sup>th</sup>, 2016 to be held once again at the beautiful and conveniently located, Doubletree Inn in Bloomington, MN. You will have the opportunity to share your products, services, and/or educational efforts with an audience involved in all aspects of the environmental field.

This year will be our 21<sup>st</sup> year of co-hosting what has become the largest, most comprehensive solid waste and recycling event in a multi-state area of the upper Midwest. Last year we had just under 500 registrants at the conference.

We continue to expand our session offerings and have added a Hazardous Waste training session track in the Pre-Conference, appealing to an even larger, more diverse audience. With three exhibit opportunities, now including vendor Wi-Fi access for the main conference, we expect that this will be another great conference, drawing long time and new exhibitors and attendees. People will be looking for you at these event, it's the one you won't want to miss.

**October 5<sup>th</sup> - Annual Dinner Exhibit Booth for \$150 includes the following:**

- One annual meeting and dinner registration, including dinner and admission (a \$75 value)
- Contact information and description of your company/organization in the online conference materials distributed to all attendees
- A file containing a list of all attendees at the annual meeting & dinner
- A social hour and reception before and after dinner highlighting booths and maximizing networking opportunities
- Direct access to your current and future customers from the public and private sector
- 8' x 8' exhibit space with skirted table

**October 5<sup>th</sup> Pre-conference Hazardous Waste track only (very limited number of tables)**

**Exhibit Fee for Pre- Conference \$250.00 October 5, 2016 Includes:**

- 6' Table top set-up / booth sign, located in training session room
- Direct access to your current and future customers from the public and private sector
- Registration for that day for one person only (includes lunch and breaks)
- List of registrants for the training session.

**October 6<sup>th</sup> Conference and Show Exhibit Booth for \$490 (\$440 early bird rate) includes the following:**

- One annual conference and show registration, including lunch and admission (over a \$240 value)
- Contact information and description of your company/organization in the online conference materials distributed to all attendees
- A file containing a list of all conference attendees after the conference
- Longer networking breaks throughout the day to connect with potential customers and clients
- Direct access to your current and future customers from the public and private sector
- 8' x 8' exhibit space with company name, backdrop and skirted table and Wi-Fi access for Vendors

**We hope you will consider joining us. You can register by filling out the enclosed application and returning it with payment. Booth space is limited and will be allocated on a first-come, first-serve basis. REGISTER EARLY!**

**We look forward to seeing you at the conference this year!**

**Please contact Brita Sailer at 651-631-1839 (c), 651-641-4560 (o), or by email at [brita@recycleminnesota.org](mailto:brita@recycleminnesota.org) with any questions.**

Sincerely,

*Brita Sailer*

**Brita Sailer  
RAM Executive Director**

**What, Who, When, Why, Where and How information below:**

**THE RECYCLING ASSOCIATION OF MINNESOTA  
AND THE SOLID WASTE ASSOCIATION OF NORTH AMERICA  
PRESENTS:  
The 21<sup>st</sup> ANNUAL RAM /SWANA ANNUAL MEETING/DINNER AND  
CONFERENCE & SHOW  
October 5 &6, 2016  
Exhibit your products, services, or education efforts!**

## **WHAT**

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The Recycling Association of Minnesota and the Solid Waste Association of North America, Land of Lakes Chapter invites you to exhibit at the RAM/SWANA Annual Meeting & Dinner and the Annual Conference and Show at the Double Tree Hotel, Bloomington. October 5 & 6, 2016

## **WHO SHOULD EXHIBIT**

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Any business, government agency, or nonprofit organization wanting to reach solid waste and recycling professionals.

## **WHEN**

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### **Annual Meeting & Dinner: October 5, 2016**

Convenient set up opportunities:

- October 7 from 2:30 -4:00 pm before the start of the networking and social hour.
- Table top displays/booths must be broken down at the end of the event.

### **Hazardous Waste Pre-conference Training Session. October 5, 2016**

**Very limited room access available, registrations taken on first come first served basis.**

- Set up 7:00 a.m. before the start of the training session.
- Table top displays must be taken down at the end of the training session.

### **Annual Conference & Show: October 6, 2016**

Convenient set up opportunities:

- October 5 from 2:30pm – 4:00pm **OR**
- October 6 from 6:00am – 7:30am

## **WHY**

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- Network with current and potential customers
- Make valuable industry contacts
- Remain updated on current industry service providers
- Government agencies can highlight their successes in managing solid waste in Minnesota

## **HOW**

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Complete the exhibit application and send it in with your payment. Don't delay!

Email REGISTRATION FORMS TO: [brita@recycleminnesota.org](mailto:brita@recycleminnesota.org)

MAIL PAYMENT TO: RAM 2250 Wabash Ave., St. Paul, MN 55114