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America Recycles Day 2013 Announces Open Registration for Local Events

-- Join the national celebration of recycling by hosting a local event -

WASHINGTON, D.C. (July 29, 2013) – Online event registration is now open for America Recycles Day, a national initiative of nonprofit Keep America Beautiful (KAB). This year’s America Recycles Day theme, “I Want To Be Recycled,” will help to educate people about the importance of recycling to our economy and environmental well-being as well as motivate occasional recyclers to become everyday recyclers.

America Recycles Day, which takes place annually on Nov. 15, recognizes the benefits of recycling while providing an educational platform that helps raise awareness about the value of reducing, reusing and recycling – every day – all throughout the year.

Online registration is now open at AmericaRecyclesDay.org for local organizers to schedule events in their communities and gain access to valuable resources to plan, promote and host an event. To support event organizers, there are best practices guides for hosting events, activity ideas, downloadable posters and banners, media outreach tools, sample proclamations, and much more. Events can be scheduled any time during the fall, but should be held as close to Nov. 15 as possible.

America’s leading companies are proud to make America Recycles Day possible. National sponsors of America Recycles Day to date are: Anheuser-Busch, the Johnson & Johnson Family of Consumer Companies and Waste Management.

About Keep America Beautiful

Keep America Beautiful is the nation’s leading nonprofit that brings people together to build and sustain vibrant communities. With a strong national network of 1,200 affiliates and partners including state recycling organizations, we work with millions of volunteers who take action in their communities. Keep America Beautiful offers programs and engages in public-private partnerships that help create clean, beautiful public places, reduce waste and increase recycling while educating generations of environmental stewards. Through our actions, we help create communities that are socially connected, environmentally healthy and economically sound. For more information, visit kab.org.

About America Recycles Day

America Recycles Day is a national program of Keep America Beautiful, and is the only nationally-recognized day and community-driven awareness event dedicated to promoting and celebrating recycling in the U.S. Since its inception in 1997, communities across the country have participated in America Recycles Day on Nov. 15 to educate, promote environmental citizenship, and encourage action. To learn more, visit <http://americarecyclesday.org>.

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