New & Innovative Key to Recycling™

Press Release For Immediate Release

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St. Paul, MN - So many of us have that spare key lying around from an old apartment or a lock we can't find anymore. We don't throw them away because we say to ourselves 'I might need it.' The truth is; it will remain unused in the junk drawer for years.

The Recycling Association of Minnesota (RAM) has a new solution for Minnesota residents and business who want to safely recycle old keys, Key to Recycle™. Key to Recycle™ is a free statewide key recycling program which employs adults with disabilities from local vocational centers to collect and sort keys to be properly recycled with a Minneapolis based metals recycler.

"Everyone has orphan keys. We just want people to feel OK about recycling them. They shouldn't be thrown away in the trash," stated Ellen Telander Executive Director of RAM and the creator of the program.

Key to Recycling™ is a free recycling program for any business, organization or facility that wants to participate. Keys are being collected in small blue recycling bins which can easily be placed at any local business throughout the state. This is a value added service for businesses to offer their customers so it's a win-win for the economy and environment.

To find out where you can recycle your old unwanted keys go to: www.recycleminnesota.org for more information.

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About Recycling Association of Minnesota

The Recycling Association of Minnesota RAM is a 501(c)(3) nonprofit organization with more than 200 members from the public, private, and nonprofit sectors. RAM is the Minnesota affiliate of the National Recycling Coalition. RAM is committed to promoting resource conservation through waste prevention, reuse, recycling, composting and purchasing practices using the most cost effective and environmentally sound methods available in Minnesota. RAM is an equal opportunity employer and provider.

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