



Promote Recycling with Free Collection Bins Through RAM's Bin Grant Program

Press Release

For Immediate Release

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Ever cringe as you throw away perfectly recyclable cans, bottles or paper simply because there is no other disposal option convenient for you? Thanks to the Second Annual Recycling Bin Grant offered by The Recycling Association of Minnesota (RAM), relief is on the way.

This year, schools, businesses, non-profits and government offices can outfit themselves with convenient recycling bins by applying for a grant to receive up to 10 bins for bottle and can recycling or 50 desk side bins for paper recycling. Applications will be accepted through May 31, 2010 and winners will be announced June 15, 2010.



Pictured here is one of last years winners from an elementary school in Elk River.

"Each classroom was given a bin for recycling. The fifth grade students work with the maintenance department to do the collection and see first hand what happens with the recycling. In the past, they typically recycled the little bin every two weeks but they now go through once per week... so recycling has doubled at least!

We see the bins more. Because we're a green school and they were given to us, I believe we're more aware of recycling... and that has made a difference. Without a doubt this effort has been worthwhile! The kids are seeing the recycling that is happening and the school is pushing awareness. Other recycling has increased as well now that we have (the original) bins for container recycling," stated Dan Collins, school principal.

"Last year we distributed over 2500 bins to our members to increase recycling at schools, businesses, public spaces and for events. Having the right tools available to recycle more is so important, RAM is very pleased that we can assist our member's communities," stated Ellen Telander, Executive Director of RAM.

You or your organization must be a member of RAM to apply for the grant, but membership is easy. To become a member and receive a grant application contact Maggie Mattacola at Maggie@recycleminnesota.org, by phone at 651-641-4589 or visit us at www.recycleminnesota.org. All grant recipients will need to pick up their bins from the RAM office before June 30, 2010.

About RAM: The Recycling Association of Minnesota RAM is a 501(c)(3) nonprofit organization with more than 200 members from the public, private, and nonprofit sectors. RAM is the Minnesota affiliate of the National Recycling Coalition. RAM is committed to promoting resource conservation through waste prevention, reuse, recycling, composting and purchasing practices using the most cost effective and environmentally sound methods available in Minnesota. RAM is an equal opportunity employer and provider.

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