



2020 Rain Barrel and Compost Bin Program

About the Program

The Recycling Association of Minnesota is a nonprofit dedicated to increasing recycling in Minnesota to improve the social and economic health of our citizens, businesses, institutions and future generations. Each spring, we (the Recycling Association of Minnesota) partner with Soil and Water Conservation Districts, local governments, watershed districts, nonprofits, and other organizations to provide rain barrels and compost bins made from recycled milk jugs and other plastic resins at low cost to Minnesota residents. We believe this program fits our mission and makes a meaningful impact.

During the 2019 season, we had 13 distribution events providing more than 720 compost bins and 850 rain barrels to residents across Minnesota.

Products available include the Rain Catcher Rain Barrel and a Compost Bin. The rain barrel is \$79 + tax. The compost bin is \$66 + tax.

Typically, our program partners (you) will pick a location and date to host a distribution event, RAM will coordinate customer registration, as well as order and delivery of product to your site. More details and expectations are below.

New in 2020 is increased shipping flexibility, which will allow compost bin orders of 3 or more pallets (54 bins) to be delivered in Greater Minnesota. Let us know if you would like to learn more.

For more information, questions, or to set up a distribution event, please contact Courtney Selstad at courtney@recycleminnesota.org or 651-641-4589 by **December 20, 2019**.

Benefits of participating in our program include

- Encourages and promotes rain water collection and organics recycling
- Educates residents on waste reduction best management practices
- Closes the loop on recycling by promotion and use of recycled products
- Engage in direct communication with residents of your district
- Offers tangible items to residents of your community

Expectations of Host Site

- Select a distribution date and location (coordinating with existing tree sale, educational programs or other events is a plus)
- Provide a discount for compost bins and rain barrels to your community members, if funding allows (highly encouraged)
- Heavily promote sale (social media and at least 3-4 newspaper/newsletter promotions, include with your city /county /organizational radio ads and fliers. All program partners are expected to pay for some advertising)
- Coordinate and communicate details for distribution event internally
- Organize staff or volunteers to help with distribution event
- Must have flexibility around delivery date and ability to store products onsite leading up to event
- Must facilitate unloading of delivery utilizing loading dock, forklift and/or pallet jacks
- Product quantities must be half or full truckload (other quantities may incur additional shipping charges or small quantities may be picked up from us at WestRock in St. Paul)
- Must take possession of and pay for any unsold product after the event

Expectations of RAM

- Order all product
- Coordinate delivery of product
- Promote events on website
- Create event flyers (if requested)
- Contribute to other media promotion
- Create online registration for event
- Monitor online registration for event
- Handle all payment transactions
- Respond to all sale inquires
- Create registration list for event
- Onsite assistance for distribution event (if requested and available)